

Chankyung Pak

Michigan State University
Department of Media & Information
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Education

Michigan State University

Doctoral Candidate (GPA 3.73/4.0), Media Information Studies.
Fields: Media Economics, Machine Learning, Journalism

Seoul National University

M.A., Communications, 2011
B.A., Communications / Economics, 2008.

Dissertation (Proposed)

“News Organizations’ News Link Sharing Strategies on Social Media:
Economics Theory and Computational Text Analysis”

Research

BitLab, Michigan State University

Research Assistant
Project: Socio-Technical Design of Crowdfunding Websites (NSF CCF-1101266)

BitLab, Michigan State University

Research Assistant
Project: Effects of Automated Information Selection and Presentation
in Online Information Systems (NSF IIS-1217212)

**Broadcasting and Spectrum Policy Bureau,
Korea Information Society Development Institute (KISDI)**
Research Fellow (Full Time)

Teaching

Department of Media & Information, Michigan State University

Teaching Assistant, Introduction to Media and Information Technology, 2012
Teaching Assistant, Introduction to Media and Information Technology, 2016
Instructor, Media Planning, 2017

Awards and Fellowships

Dissertation Completion Fellowship

Michigan State University, 2017 (\$6,000 grant)

CAS Summer Research Fellowship, Information and Meida Program

Michigan State University, 2017 (\$3,600 grant)

ACM CHI 2017 Doctoral Consortium Fellow

ACM CHI, 2017 (\$800 grant)

Best of Symposium Prize, Information and Media Program
Michigan State University, 2016 (\$500 award)

Outstanding Thesis Award, College of Social Science
Seoul National University, 2011

- Languages and Skills Korean(native), English (fluent), Japanese (advanced)
R, Python, MATLAB, Stata, GAUSS, C++, Lisp (Scheme/Clojure), SQL, MongoDB, NetLogo, L^AT_EX, Bash, JAGS, Stan, Git
- Publication Pak, Chankyung & Rick Wash (2017). The rich get richer? Limited learning in charitable giving on donorschoose.org. AAAI ICWSM 2017. Montreal, Quebec, Canada. May 2017.
- Lee, Soeun, Jungyoung Kim, Chankyung Pak, Sungmin Lee (2013). Going to a health club: Body and self, the practice of self-development, Media & Society, 21(2), 73-118. in Korean
- Presentation How news organizations paraphrase their stories on social media?
Word counting and binomial regression approach. 68th Annual ICA Conference. Prague, Czech Republic. May 2018.
- An evolved media landscape: A network exploration of the incorporation of right wing news organizations into the larger media ecosystem. 68th Annual ICA Conference. Prague, Czech Republic. May 2018.
- Digital traces of political interest and exposure to political content on Facebook 68th Annual ICA Conference. Prague, Czech Republic. May 2018.
- How news organizations paraphrase their stories on social media?
computational text analysis Approach. TPRC45. Washington DC, USA. September 2017.
- The rich get richer? Limited learning in charitable giving on donorschoose.org. AAAI ICWSM 2017. Montreal, Quebec, Canada. May 2017.
- News company's link sharing on Twitter as informative advertising and content signaling. ACM CHI 2017 Doctoral Consortium. Denver, Colorado, USA.
- Why do large markets dominate? A new look at sources of the large home market advantage in the international film trade. WMEMC 2016, New York, USA.
- Media content substitution patterns driven by multiple devices: Multiple discrete-continuous model approach. EMMA 2015, Hamburg, Germany.

Importance of recent experience and initial overconfidence: Factors of crowd funders' limited learning. ACM EC 2014, Palo Alto, USA, Jun 2014.

Burden of health club going: Imagined body and self: Self development strategy in South Korea. IAMCR 2013, Dublin, Ireland, June 2013.

Delay of open mobile internet access and stagnation of the mobile industry after smartphone in Korea. Cultural Typhoon 2010, Tokyo, Japan.

Breakdown of cooperative relationship between the state and the industry? iPhone and limitation of mobile internet network policy in Korea. Crossroads 2010, HongKong, China.

Mobile telecommunication market and KORUS FTA: The policy on non-facilities-based suppliers of public telecommunication services, International and Intercultural Communications in the Age of Digital Media 2008, Melbourne, Australia.

Gi-Mot-Mi Nam-dae-mun: Analysis on mourning, International and Intercultural Communications in the Age of Digital Media 2008, Melbourne, Australia.

Working Paper

Pak, Chankyung, Emilee Rader, Soojung Hong. "Treating the News Feed Ranking Algorithm as a Filter Leads to Mis-estimation of Its Effect on Information Diversity."

Choi, Young Jun, Sang Yup Lee, Chankyung Pak, Steven S. Wildman. "Why do large markets dominate? A new look at sources of the large home market advantage in the international film trade."

Pak, Chankyung. "How News Organizations Paraphrase Their Stories on Social Media? Word Counting and Binomial Regression Approach"

Pak, Chankyung, Kelley Cotter, Julia DeCook. "An Evolved Media Landscape: A Network Exploration of the Incorporation of Right Wing News Organizations into the Larger Media Ecosystem"

Thorson, Kjerstin, Kelley Cotter, Mel Medeiros, Chankyung Pak. "Digital traces of political interest and exposure to political content on Facebook"

Policy Report

Nam, Y., S. Joo, H. Lee, C. Park (2011). Broadcasting Programming Regulation in the Convergence Era. Korea Communication Committee Policy Research 11-03.

Sung, W., S. Joo, W. Lee, C. Park (2011). Study on the Qualification Criteria for Domestically Produced Animation, Korea Communication Committee Policy Research 11-04.

Park, D., J. Lee, J. Kang, Y. Nam, S. Cho, C. Park, J. Ahn, J. Yoo (2011).
2011 Broadcasting Market Competition Assessment, KISDI Policy Research 11-44.

Others Park, C. (2011). Policies for Over-the-Top service, *Communication Policy*, 23(23),
1-29.

References

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Steve Wildman

Interdisciplinary Telecom Program

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